Presenter Information

Tom Kroeschell
Director of Broadcasting at CyClones.tv
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Assisted by: Tyler Rutherford, Dani Varley, John Walters and Bryan Perry

Tom Kroeschell served as Iowa State’s associate Athletics Director for athletics communications from 1993-2013. He has worked at Iowa State since 1985. In 2013, Tom moved to Cyclones.tv where he serves as Director of Programming, reporter, scheduler, and producer of historical documentaries.

Tyler Rutherford is the Director of Digital Media for Iowa State athletics. He graduated from Iowa State in 2005 and has been the point man for the expansion of the Cyclones.com web site and creation of Cyclones.tv.

Dani Varley is the Iowa State athletic department’s Assistant Director of Digital Media. A 2010 graduate of Iowa State, she was a part of Rutherford’s intern program and returned to Cyclones.com/Cyclones.tv in 2011. She is the producer of a significant percentage of what you see on Cyclones.tv.

John Walters has been the face of Cyclones.tv and the voice of the Cyclone football and men’s basketball since 2003-2004. He has more than 30 years in television, including 16 years as sports director at WOI-TV.

Bryan Perry is the live event producer for Cyclones.tv, working for Daktronics. He started at Iowa State in current position in 2008. Bryan directs much of the live programming that airs on Cyclones.tv and on the Hilton Coliseum and Jack Trice Stadium videoboards.