Inject 1:

* Are there PAs/amplification?
* Was this event pre-approved?
* Is there an organizer?
* Is Ms. Prez currently here?
* Is anyone injured?
* How long are they allowed to do this?
* Is the media here?
* What is on social media?
* What is meant by “starting to disperse?”
* Who is informing leadership?
* How do I know who/when to call?
* Who goes to the scene and who doesn’t?
* Are there camera’s monitoring the crowd?
* Has Ms. Prez’s “prep team” arrived?
* Is there an established staging area for the media?
* Is there a statement available for the media?
* Are building managers being notified?
* What if the building manager isn’t available?
* Should we lock certain buildings?

Inject 2:

* Do we have an EOC set up?
* Is there any leadership in the crowd?
* Is it mainly campus (students) or non-campus?
* Is there a breakdown in race and gender?
* Is Ames Police Department there?
* Need decisions for University Relations to appropriately message to campus and public!
* Can you organize a bit?
* Do we find ways to work around them? i.e. reroute traffic
* What other events are on campus later today or tonight?
* What is the status of Ms. Prez’s visit at this point?
* Have police upped their tactics- riot gear, shields, ect?
* Is all info shared with the media coming from one source?
* Should all students be held in class or released?
* What about CyRide? Admissions?
	+ Add to CIRT
* Should SAS staff be brought in?
* Route main number to solutions center?
* How are the 2,500 people behaving?

Inject 3:

* What is the message?
* Is it business as usual?
* Is the idea of closing offices independent?
* Since CyRide has suspended central campus routes, does the university close?
* Who delivers the message that Ms. Prez isn’t coming to campus?
* Who is the decision maker?
* What happens at 5:00 p.m.?
* Does Leath want to go out and talk to the group (if he was here)?
* Where is Miles?
* What can we control?
	+ Post on SM
	+ What we say
	+ When we choose to say it
* Don’t send out ROTC with dummy rifles- Wednesday at 3:00 p.m.
* Has the crowd dynamic changed?
* Are the 10% hindering the safety of others?
* Can we dispatch an ambulance?
* What is the goal? Stop? Contain?
* Since it is trending on social media, can we anticipate it will continue to grow?
* Can we redirect them?
* Who is on the ground amongst the group? Student Affairs?

|  |  |
| --- | --- |
| Positive (+) | Negative (Δ) |
| We ask questions and get the info! | Better understanding of policies and distribution of EOP. |
| We know what needs to be done- strategic! | Who makes certain decisions- what level? |
| Eager to learn more! | Test/evaluate communication channels |