

# IOWA STATE UNIVERSITY™

## **Professional and Scientific Council**

### **General Council Meeting**

**January 5, 2023, 2:10 P.M.**

Room 3580, Memorial Union

**Councilors: Please make sure you have signed in  
at the registration table and have your name placard**

- **Call to Order & Seating of Substitutes (Patrick Wall)**
- **Establish Quorum (Sarah Larkin)**
- **Approval of the Agenda**
- **Approval of the Minutes**

**December 1, 2022, General Council Meeting Minutes**

### **Administrative Reports**

- **Chris Jorgensen – Chief Financial Officer –  
Department of Athletics**



# Economics of Sports

December 2022

CYCLONES

IOWA STATE UNIVERSITY ATHLETICS





# Finances

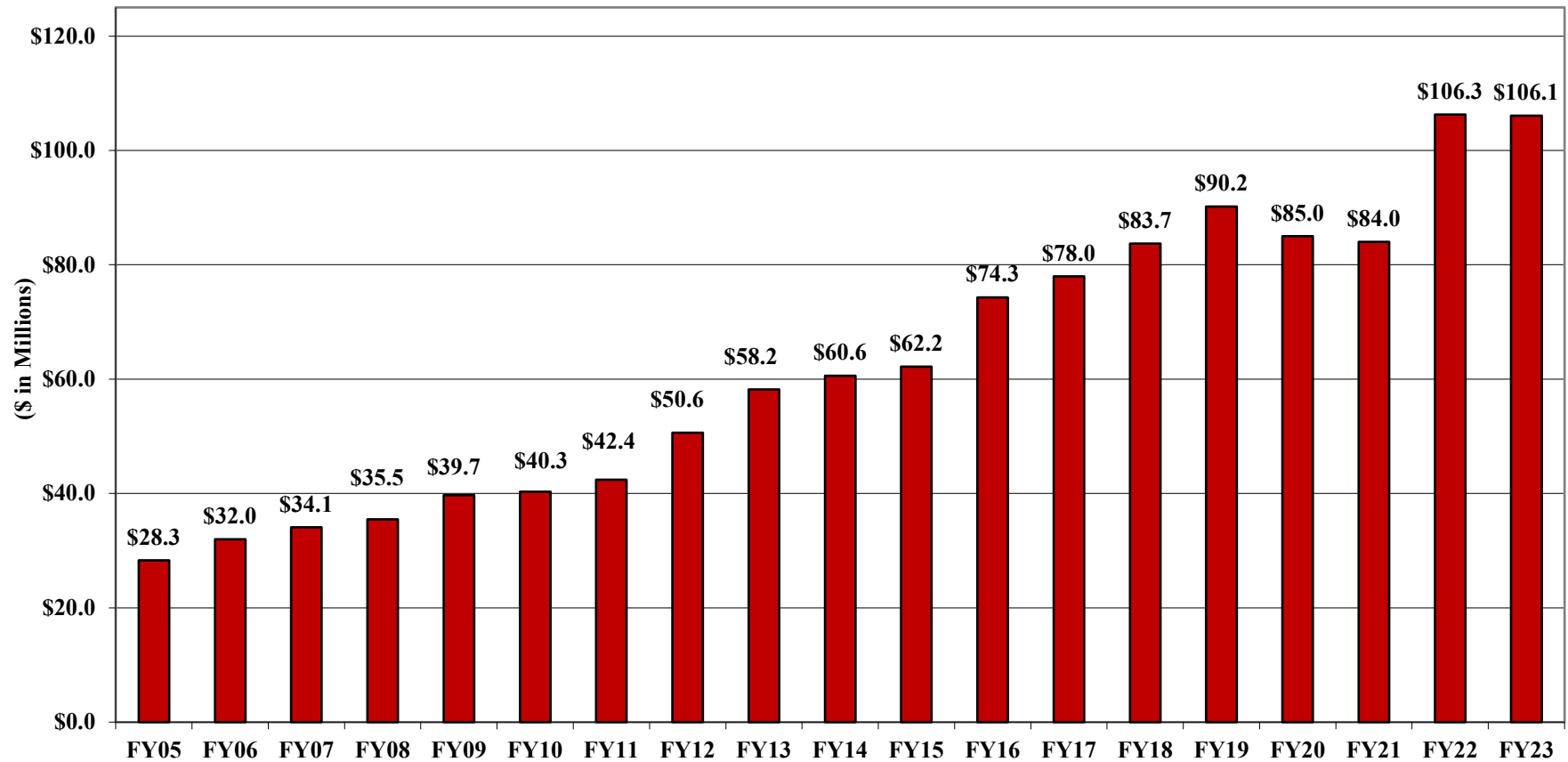
*Understanding our Funding*

EXTRAORDINARY

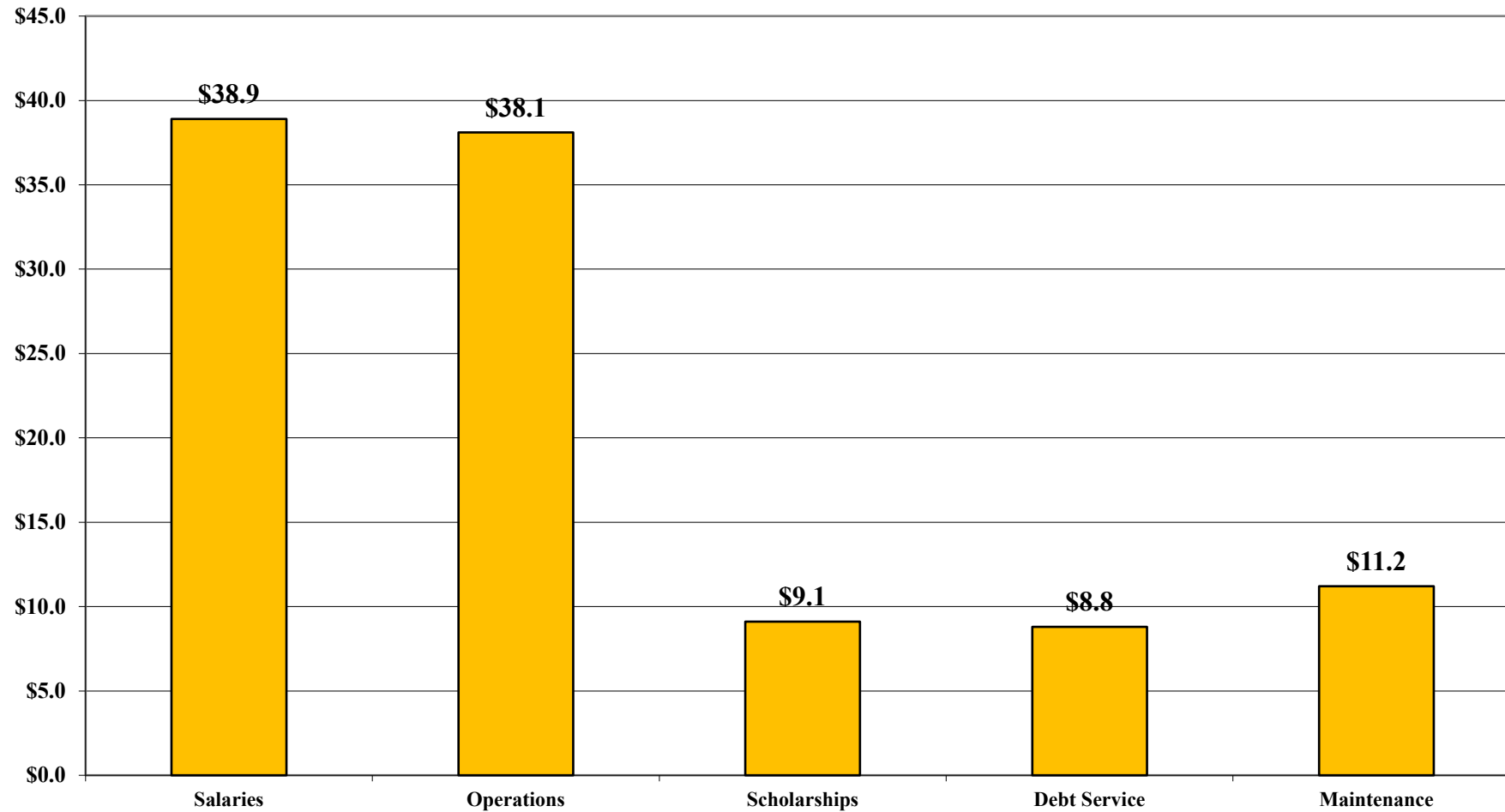
IOWA STATE UNIVERSITY ATHLETICS



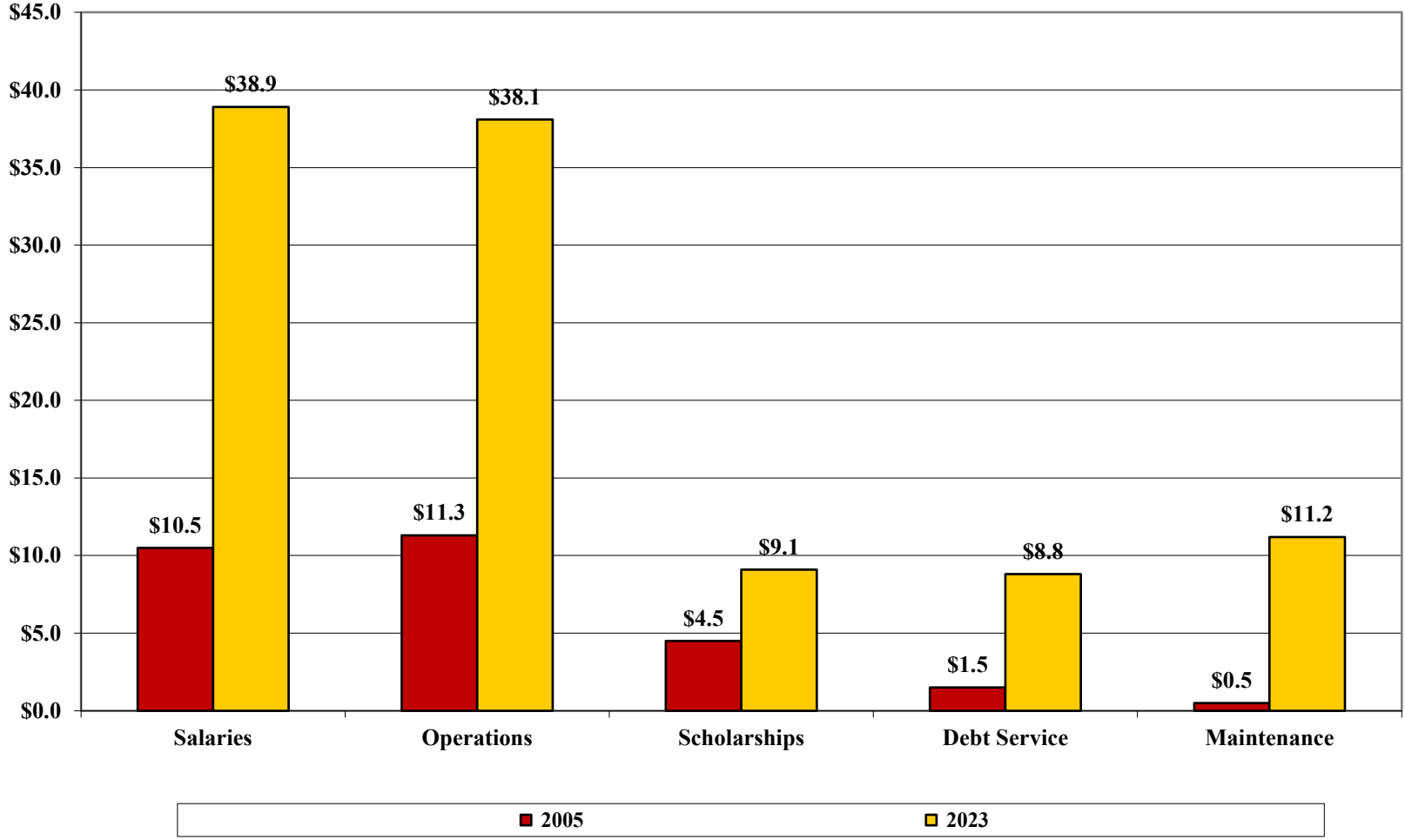
# ATHLETICS DEPARTMENT BUDGET



## Athletics Department Expenditures (2023)

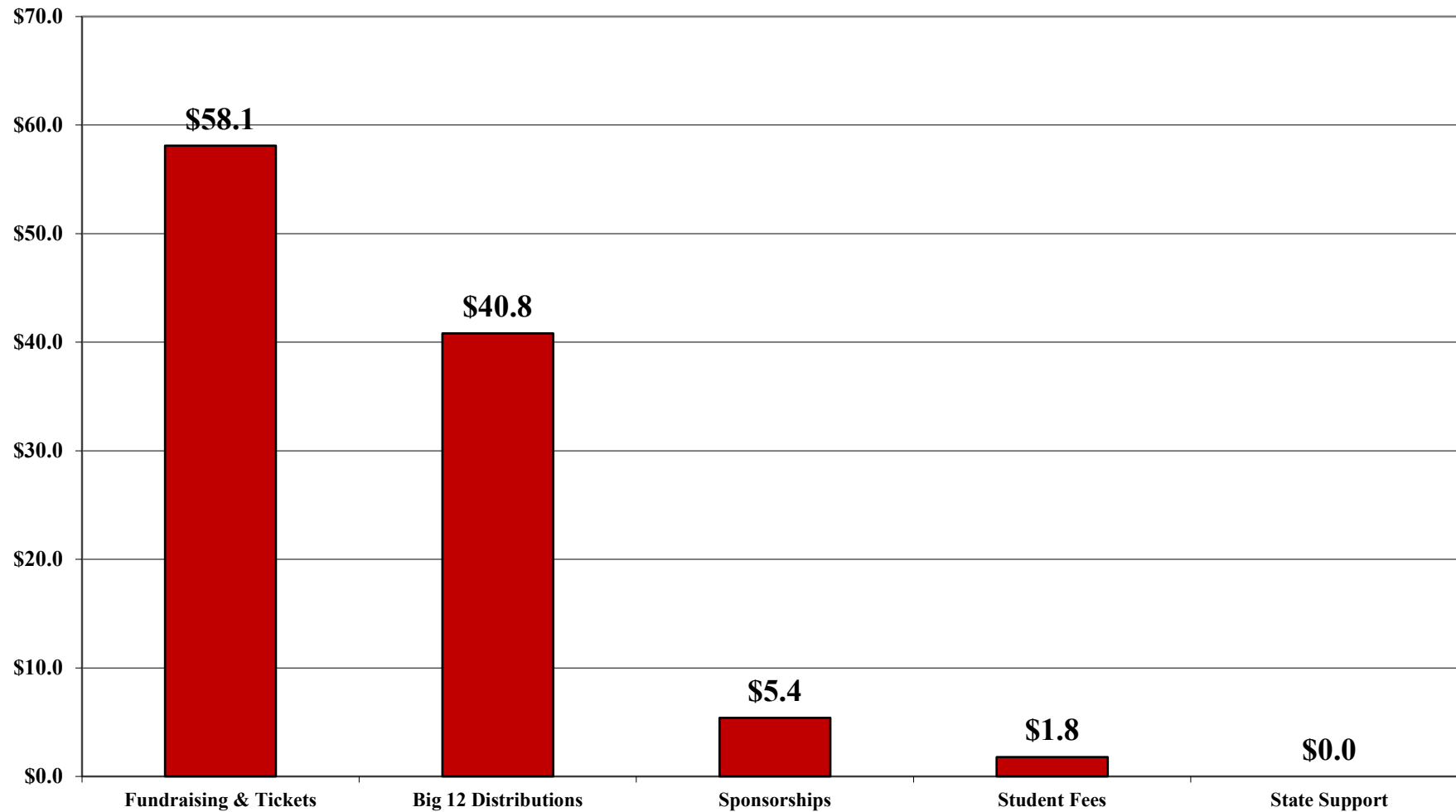


# Expenditures (2005 vs 2023)

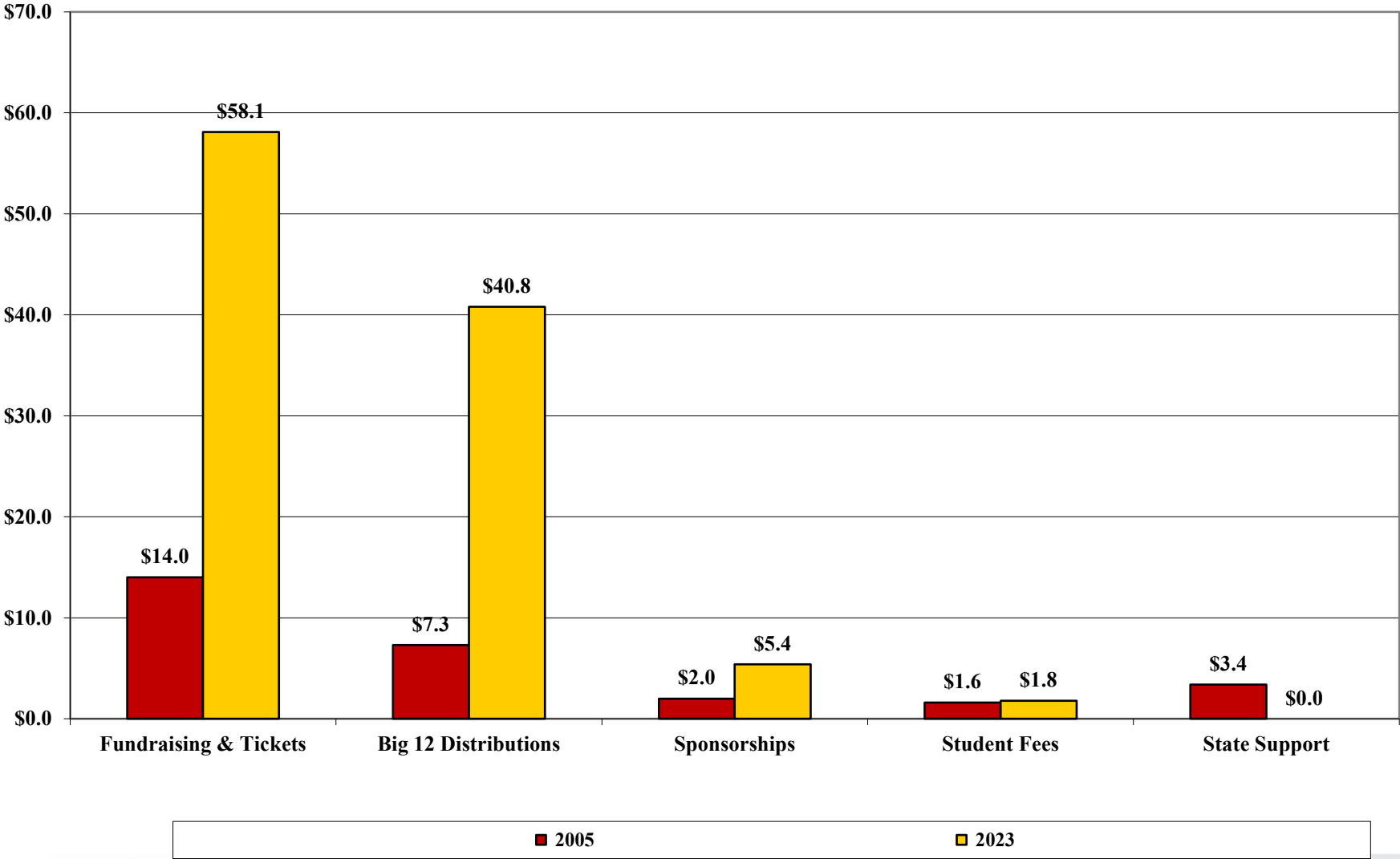




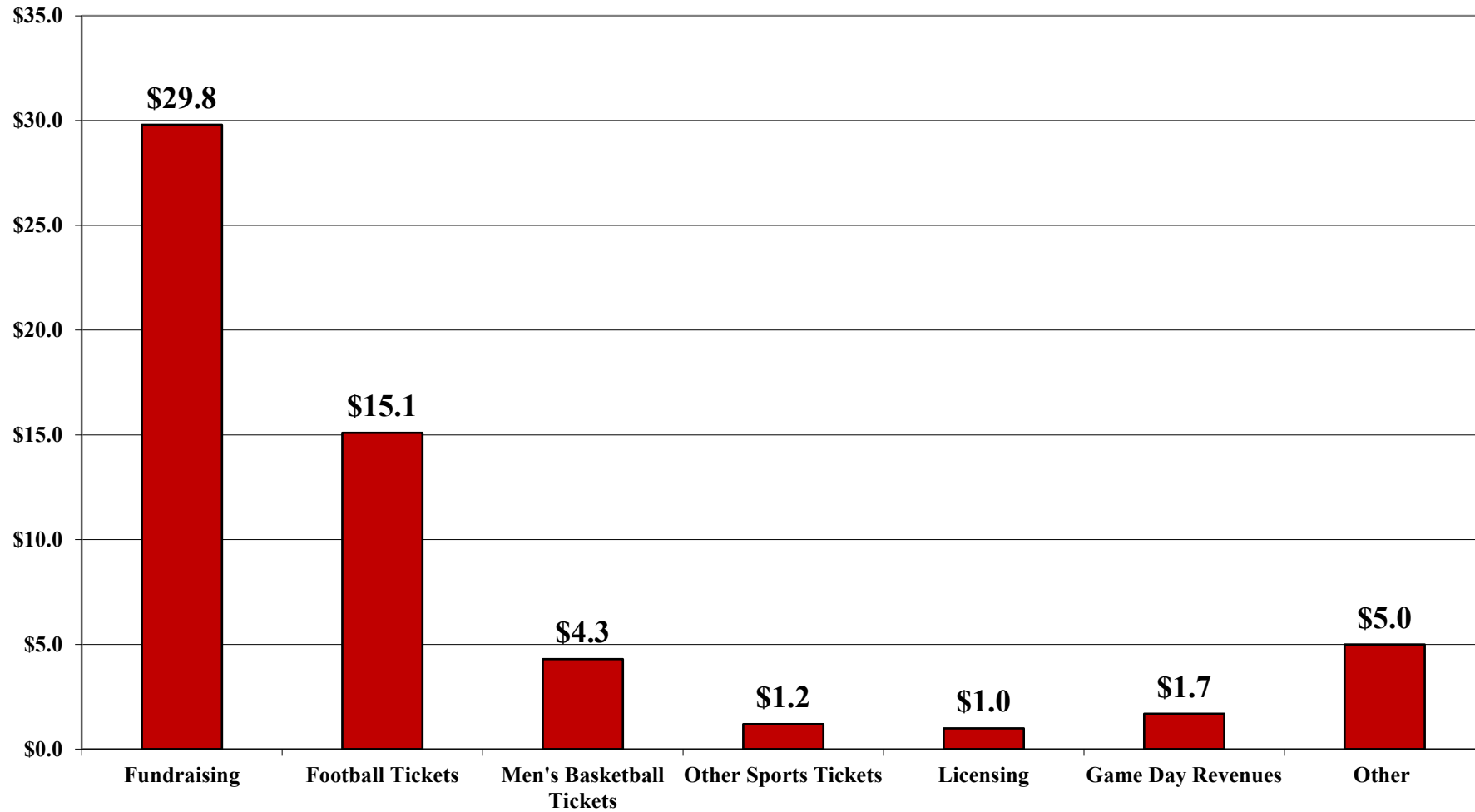
## Athletics Department Revenues (2023)



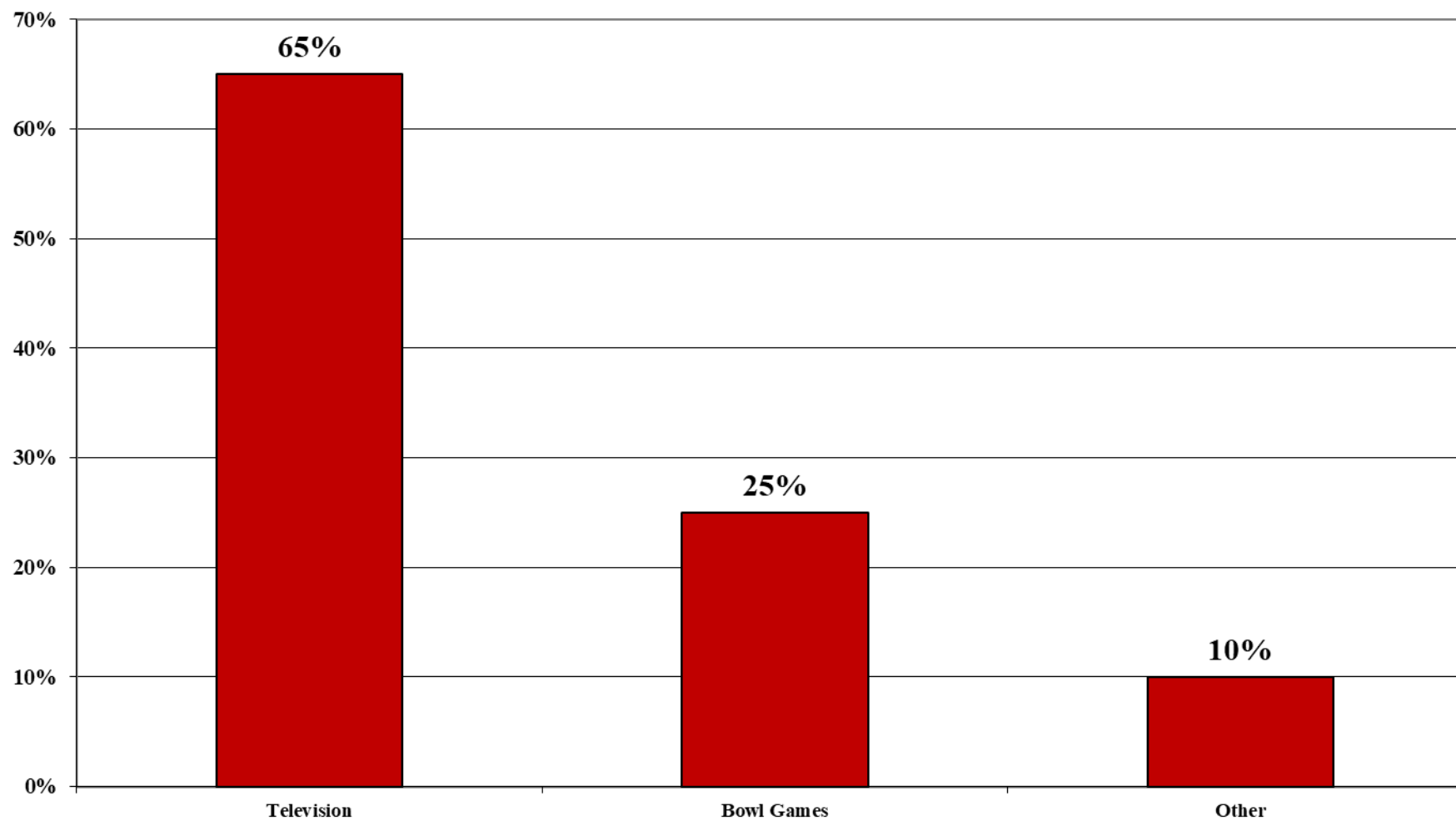
Revenue Sources (2005 vs 2023)



## Fundraising, Tickets & Other Revenues (2023)



## Big 12 Conference Distributions (2022)



# Conference Revenues

**B1G**

**\$65M**



**\$55M**



**\$41M**



**\$32M**



**\$30M**







# UNIVERSITY GOALS

## ALIGNED VISION

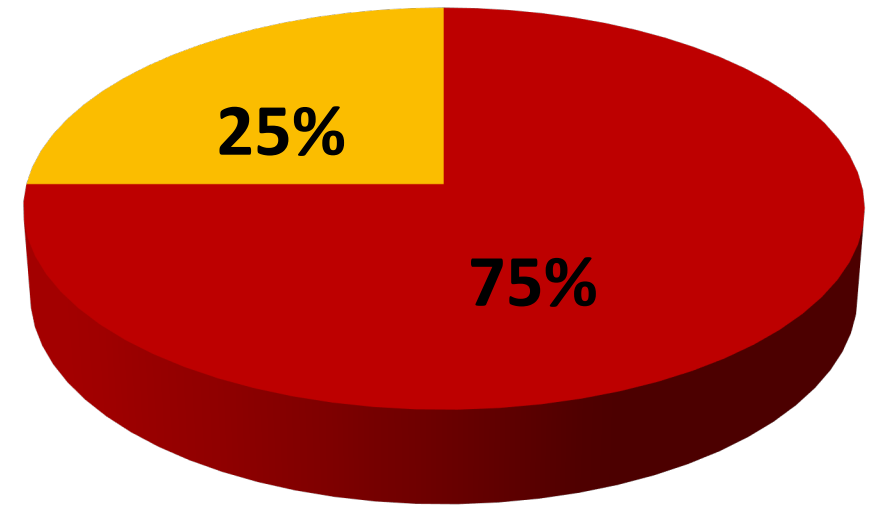
1. Generate new revenues
2. Attract and retain students, workers, businesses and visitors
3. Reinvest in the Iowa State Center
4. Build convention & hotel space
5. Destination: Live, Work, and Play



# FINANCIAL OVERVIEW

**\$200M**

(Over first 20 years)



■ Land Rents   ■ Donations

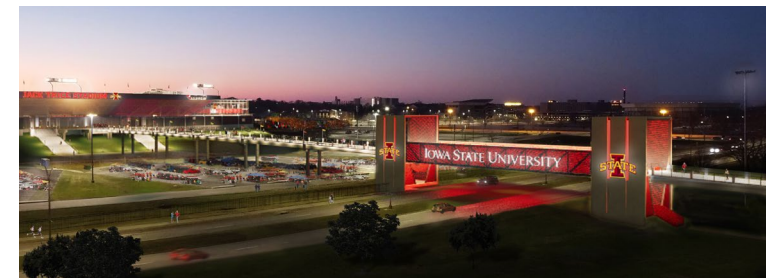
# CYTOWN PROJECTS



**SUKUP ENDZONE CLUB**  
**\$50M**



**STARK PERFORMANCE CENTER**  
**\$60M**



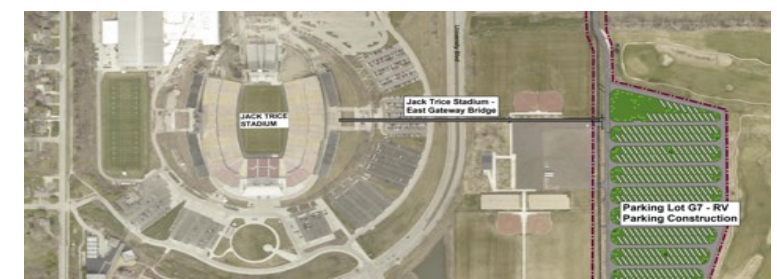
**PEDESTRIAN BRIDGE**  
**\$10M**



**REIMAN PLAZA**  
**\$10M**



**ALBAUGH FAMILY PLAZA/CONCOURSE**  
**\$30M**



**PARKING: RV AND ISU CENTER**  
**\$14M**







### **Professional and Scientific Council Executive Committee Reports**

- **President – Jamie Sass**
- **Secretary/Treasurer – Lynne Campbell**
- **Vice President for Equity and Inclusion – Marlene Jacks**
- **Vice President for University Community Relations – Sarah Larkin**
- **Vice President for University Planning and Budget – Matthew Femrite**

# **Secretary / Treasurer Report**

## **Lynne Campbell**

Greetings from Clarksville, Tennessee!

I am working from Tennessee this week.

Today I am trying something new and joining the meeting via zoom.

# At the Dec. 15 Executive Council Meeting:

- We collectively reviewed the budget and expenditures
- Identified expenditures as either fixed or variable
- We will continue to review expenses to make future funding decisions

# Budget Summary: Fixed costs

| Fixed Costs:               |               |
|----------------------------|---------------|
| Memorial Union 12 Meetings | 2730          |
| CYtation Awards            | 2500          |
| IT                         | 1440          |
| Seminar Series             | 210           |
| <b>Total fixed cost:</b>   | <b>\$6880</b> |

# Budget summary: Variable costs

| Variable Costs:            |               |
|----------------------------|---------------|
| Constant Contact           | 1050          |
| Retreat/Mixers             | 700           |
| License Hoot suite         | 600           |
| CYBowl Council Event       | 500           |
| SmartSheets                | 450           |
| <b>Total variable cost</b> | <b>\$3370</b> |



# Budget Summary: Total costs

| Total Costs:         |                 |
|----------------------|-----------------|
| Fixed costs          | \$6880          |
| Variable costs       | \$3370          |
| <b>Total budget:</b> | <b>\$10,250</b> |

# Memorial Union Committee Room Agreement

| Committee:                | Assigned Rooms:         |
|---------------------------|-------------------------|
| Professional Development  | Room 2210 (12:30- 2 PM) |
| Representation            | Room 2213 (1-2 PM)      |
| Policies and Procedures   | Room 3505 (1-2 PM)      |
| Equity and Inclusion      | Room 3517 (1-2 PM)      |
| Compensation and Benefits | Room 3540 (1-2 PM)      |
| <b>General Council:</b>   |                         |
| General Council Meeting   | Room 3580 (12-4:30 PM)  |

- If rooms need to be cancelled, committee chairs should email the cancellation request to Grace Rudish at [garudish@iastate.edu](mailto:garudish@iastate.edu) AND cc Lynne Campbell at [lynnec@iastate.edu](mailto:lynnec@iastate.edu)
- Cancellation of committee rooms needs to be made **3 days prior** to the scheduled meeting
- Changes to the General Council meeting agreement needs to be made **10 days in advance**
- If changes ARE NOT made within the established time line, the Council will be charged a fee

# Sign in sheets, Substitutes, and Guests

- When you arrive at Memorial Union for the General Council meeting, please record your attendance on the sign-in sheets identified as Councilors (2 sheets), Guests, and Substitutes and pick up the appropriate placard.
- For future council meetings (when I am back in Iowa), I look forward to working with substitutes and guests as they arrive to support checking in and joining the council meetings.
- Also, please leave your placards at the tables at the end of the meeting so they can be used to cross-reference with the sign-in sheets to record attendance.

# **IOWA STATE UNIVERSITY™**

## **Professional and Scientific Council**

- **SHOP Donation – ISU Police Department**
  - **Purchase PD model Interceptor**
  - **All proceeds go to SHOP**
  - **Can purchase from Armory (\$10) or Extension Store (\$11.50)**
- **Adventure 2**
  - **Parenting support January 10**
  - **Practice Mindfulness Together**

### **Professional and Scientific Council Committee Reports**

- **Awards – Susy Ankerstjerne**
- **Communications – Deanna Sargent**
- **Compensation and Benefits – Erin Gibson**
- **Peer Advocacy – Jacob Larsen**
- **Policies and Procedures – Paul Easker**
- **Professional Development – Jennifer Schroeder**
- **Representation – Jason Follett**



### Unfinished Business and General Orders

- None

### New Business

- **First Read FY23.1 Motion to submit Compensation & Benefits Annual Report**

### Open Discussion for the Betterment of Council

- **P&S Council – Fill in the blank.....**

## Announcements

- **Announcements from Councilors**
- **Seminar Series Events: A Step-By-Step Overview Of Your Retirement Plans At ISU – Bill Thorne-Senior Director TIAA Creff- January 10<sup>th</sup> 2-3 PM-Virtual Only**
- **P&S Professional Development Conference – Feb 22<sup>nd</sup> – Gateway Hotel**
- **Executive Committee Meeting  
January 18<sup>th</sup>, 10 – Noon – 1301 Gerdin**
- **General Council Meeting  
February 2nd - 2:10 PM - Room 3580 - Memorial Union**

IOWA STATE UNIVERSITY™

**Professional and Scientific Council**

**Adjournment**