General Council Meeting
March 2, 2023,  2:10 P.M.
Room 3580, Memorial Union

Councilors: Please make sure you have signed in at the registration table and have your name placard
Welcome, and thank you for joining our virtual meeting!
Please stay muted and keep your camera turned off unless you are speaking. These efforts preserve bandwidth and cut down on outside noise and distraction to provide a better experience for everyone in the meeting.

- Call to Order & Seating of Substitutes (Patrick Wall)
- Establish Quorum (Lynne Campbell)
- Approval of the Agenda
- Approval of the Minutes

February 2, 2023, General Council Meeting Minutes
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Administrative Reports

- Jonathan Wickert, Senior Vice President & Provost
An overdue refresh

• Board of Regents charged the 3 universities to review and update peer institutions for approval at February meeting
• Board use for performance benchmarking (retention, graduation rate, ...)
• Current “Peer 10” list created in 1986, updated only once (Penn State for Arizona)
  • Only 1 names ISU as a peer
  • Most have greater admissions selectivity
  • Most have medical schools
  • Most are larger

• In parallel, a second “IPEDS peer list” with 97 (!) institutions, no historical documentation of selection decisions
The review process

Advisory committee
• Sarah Bennett-George, President-elect, Faculty Senate
• Laura Doering, Associate Vice President, Enrollment Management
• Peter Dorhout, Vice President for Research
• Caroline Hayes, Chair, Mechanical Engineering
• Jacy Johnson, Associate Vice President, Strategic Relations and Communications
• Heather Paris, then Interim Senior Vice President for Business and Finance
• Jon Perkins, President, Faculty Senate
• Luis Rico-Gutierrez, Dean, College of Design
• Jamie Sass, President, Professional and Scientific Council
• Patrick Wall, President-elect, Professional and Scientific Council
• Jonathan Wickert, Senior Vice President and Provost
• Toyia Younger, Senior Vice President for Student Affairs
• Karen Zunkel, Executive Director, Institutional Research
The review process

• Started from 24 candidate institutions
  • Land grant, R1
• Used IPEDS, NSF HERD, and other reputable data sources for accurate and consistent comparisons of a wide range of indicators
• Examined different weighting factors and correlations among indicators
• Goals
  • Identify schools similar to Iowa State across a broad range of indicators where we rank near middle on most
  • Good fit exists on institutional mission and culture
A variety of review factors

Quantitative factors
• Enrollment
• STEM enrollment
• Research expenditures
• Selectivity/ACT scores
• Graduation rates
• Pell-eligible students
• Tuition, cost of attendance
• Faculty/staff size
• Fiscal resources
• Faculty salaries

Qualitative factors
• Mission and strategic goals
• Land grant
• Mix of academic programs
• Innovation focus
• Selectivity – do they wait list?
• Do they see us as a peer?
• Do we partner with them?
• Do we compete with them for faculty and student talent?
• Geographic diversity
Keeping three, updating seven

Current Peers
- Michigan State University
- North Carolina State University
- Purdue University
- Ohio State University
- Penn State University
- Texas A&M University
- University of California – Davis
- University of Illinois
- University of Minnesota
- University of Wisconsin

Proposed Peers
- Michigan State University
- North Carolina State University
- Purdue University
- Colorado State University
- Kansas State University
- Oklahoma State University
- Oregon State University
- University of Missouri
- University of Nebraska
- Virginia Tech University
Features of the new list

• We ranked in the middle (5\textsuperscript{th}-7\textsuperscript{th}) in most categories

   \textit{Exceptions: We are towards the top in STEM enrollment, and towards the bottom for cost of attendance/tuition and operating revenues per FTE.}

• 8 list ISU as peer (all but Purdue, NC State)

• 3 have human medical schools

• 9 have a veterinary medicine college

• Enrollments range from 22,000-50,000

• All are land grant with Extension

• Coast-to-coast
IPEDS list

- Previously, 97 institutions and last updated in 2006

- Replacing with 29 institutions
  - The 10 new Board of Regents peers
  - The 8 institutions that previously were peers (the 7 swapped from Board’s peer list, plus the University of Arizona)
  - 11 additional R1s that offer a broad national perspective (ASU, SUNY Buffalo, Clemson, Georgia, Kentucky, LSU, Maryland, Tennessee, Texas Tech, WSU, WVU)
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Professional and Scientific Council

Executive Committee Reports

- President – Jamie Sass
- Secretary/Treasurer – Lynne Campbell
- Vice President for Equity and Inclusion – Marlene Jacks
- Vice President for University Community Relations – Sarah Larkin
- Vice President for University Planning and Budget – Matthew Femrite
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- Reminder: Upcoming Meet and Greets
  - March 24 / Cybowl / 3-5
  - April 12 / Beer Lab Tour / 4:10-5
  - May / Steam Tunnel Tour
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Professional and Scientific Council Committee Reports

- Awards – Susy Ankerstjerne
- Communications – Deanna Sargent
- Compensation and Benefits – Liz Luiken
- Peer Advocacy – Jacob Larsen
- Policies and Procedures – Paul Easker
- Professional Development – Jennifer Schroeder
- Representation – Jason Follett
IOWA STATE UNIVERSITY
Professional and Scientific Council

CULTIVATE 2023

Professional Development Conference
Presented by the Professional & Scientific Council

February 22, 2023
Gateway Hotel & Conference Center

EROSITY Council

2018 PM
CONFERENCE PLANNING COMMITTEE

Tera Lawson, Chair
Nellie Corning
Emily Dougill
Kate Goudy
Isaac Ehlers
Megan Jensen
Sara Parris
Christine Reinders
Deanna Sargent
Jen Schroeder
Michelle Thompson
Miles Tritle
CULTIVATE 2023

February 22, 2023
Gateway Hotel & Conference Center

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CLAA

ERSITY Council

NAL ENT VCE

2018 PM
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Unfinished Business and General Orders

- Nominations for Officers and Councilors
New Business

- Election of 2023-2024 Officers
  - URL For Voting:  https://go.iastate.edu/LDA6E9
  - QR Code:
Open Discussion for the Betterment of Council

- What do I want P&S Council to have achieved in a year?
- Follow up with Jamie Sass & Patrick Wall
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Announcements
- Announcements from Councilors
- Executive Committee Meeting
  March 15 – 10-Noon – Location TBA
- General Council Meeting
  March 6 - 2:10 PM - Room 3560 Memorial Union
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Adjournment