

IOWA STATE UNIVERSITY™

Professional and Scientific Council

General Council Meeting

March 2, 2023, 2:10 P.M.

Room 3580, Memorial Union

**Councilors: Please make sure you have signed in
at the registration table and have your name placard**

IOWA STATE UNIVERSITY™

Professional and Scientific Council

- **Call to Order & Seating of Substitutes (Patrick Wall)**
- **Establish Quorum (Lynne Campbell)**
- **Approval of the Agenda**
- **Approval of the Minutes**

February 2, 2023, General Council Meeting Minutes

Administrative Reports

- **Jonathan Wickert, Senior Vice President & Provost**



Peer Institution Update

March 2, 2023

Amanda DeGraff, Institutional Research
Jonathan Wickert, Provost

An overdue refresh

- Board of Regents charged the 3 universities to review and update peer institutions for approval at February meeting
- Board use for performance benchmarking (retention, graduation rate, ...)
- Current “Peer 10” list created in 1986, updated only once (Penn State for Arizona)
 - Only 1 names ISU as a peer
 - Most have greater admissions selectivity
 - Most have medical schools
 - Most are larger
- In parallel, a second “IPEDS peer list” with 97 (!) institutions, no historical documentation of selection decisions

The review process

Advisory committee

- Sarah Bennett-George, President-elect, Faculty Senate
- Laura Doering, Associate Vice President, Enrollment Management
- Peter Dorhout, Vice President for Research
- Caroline Hayes, Chair, Mechanical Engineering
- Jacy Johnson, Associate Vice President, Strategic Relations and Communications
- Heather Paris, then Interim Senior Vice President for Business and Finance
- Jon Perkins, President, Faculty Senate
- Luis Rico-Gutierrez, Dean, College of Design
- Jamie Sass, President, Professional and Scientific Council
- Patrick Wall, President-elect, Professional and Scientific Council
- Jonathan Wickert, Senior Vice President and Provost
- Toyia Younger, Senior Vice President for Student Affairs
- Karen Zunkel, Executive Director, Institutional Research

The review process

- Started from 24 candidate institutions
 - Land grant, R1
- Used IPEDS, NSF HERD, and other reputable data sources for accurate and consistent comparisons of a wide range of indicators
- Examined different weighting factors and correlations among indicators
- Goals
 - Identify schools similar to Iowa State across a broad range of indicators where we rank near middle on most
 - Good fit exists on institutional mission and culture

A variety of review factors

Quantitative factors

- Enrollment
- STEM enrollment
- Research expenditures
- Selectivity/ACT scores
- Graduation rates
- Pell-eligible students
- Tuition, cost of attendance
- Faculty/staff size
- Fiscal resources
- Faculty salaries

Qualitative factors

- Mission and strategic goals
- Land grant
- Mix of academic programs
- Innovation focus
- Selectivity – do they wait list?
- Do they see us as a peer?
- Do we partner with them?
- Do we compete with them for faculty and student talent?
- Geographic diversity

Keeping three, updating seven

Current Peers

- Michigan State University
- North Carolina State University
- Purdue University
- Ohio State University
- Penn State University
- Texas A&M University
- University of California – Davis
- University of Illinois
- University of Minnesota
- University of Wisconsin

Proposed Peers

- Michigan State University
- North Carolina State University
- Purdue University
- Colorado State University
- Kansas State University
- Oklahoma State University
- Oregon State University
- University of Missouri
- University of Nebraska
- Virginia Tech University

Features of the new list

- We ranked in the middle (5th-7th) in most categories
Exceptions: We are towards the top in STEM enrollment, and towards the bottom for cost of attendance/tuition and operating revenues per FTE.
- 8 list ISU as peer (all but Purdue, NC State)
- 3 have human medical schools
- 9 have a veterinary medicine college
- Enrollments range from 22,000-50,000
- All are land grant with Extension
- Coast-to-coast



IPEDS list

- Previously, 97 institutions and last updated in 2006
- Replacing with 29 institutions
 - The 10 new Board of Regents peers
 - The 8 institutions that previously were peers (the 7 swapped from Board's peer list, plus the University of Arizona)
 - 11 additional R1s that offer a broad national perspective (ASU, SUNY Buffalo, Clemson, Georgia, Kentucky, LSU, Maryland, Tennessee, Texas Tech, WSU, WVU)

Professional and Scientific Council Executive Committee Reports

- **President – Jamie Sass**
- **Secretary/Treasurer – Lynne Campbell**
- **Vice President for Equity and Inclusion – Marlene Jacks**
- **Vice President for University Community Relations – Sarah Larkin**
- **Vice President for University Planning and Budget – Matthew Femrite**

- **Reminder: Upcoming Meet and Greet**
 - **March 24 / Cybowl / 3-5**
 - **April 12 / Beer Lab Tour / 4:10-5**
 - **May / Steam Tunnel Tour**

Professional and Scientific Council Committee Reports

- **Awards – Susy Ankerstjerne**
- **Communications – Deanna Sargent**
- **Compensation and Benefits – Liz Luiken**
- **Peer Advocacy – Jacob Larsen**
- **Policies and Procedures – Paul Easker**
- **Professional Development – Jennifer Schroeder**
- **Representation – Jason Follett**

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Professional and Scientific Council

CULTIVATE 2023



Professional Development Conference
Presented by the Professional & Scientific Council

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Council

February 22, 2023
Gateway Hotel &
Conference Center

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VICE

2018
PM



Cultivate 2023

Professional Development Conference
Presented by the Professional & Scientific Council

CONFERENCE PLANNING COMMITTEE

Tera Lawson, Chair
Nellie Corning
Emily Dougill
Kate Goudy
Isaac Ehlers
Megan Jensen
Sara Parris
Christine Reinders
Deanna Sargent
Jen Schroeder
Michelle Thompson
Miles Tritle



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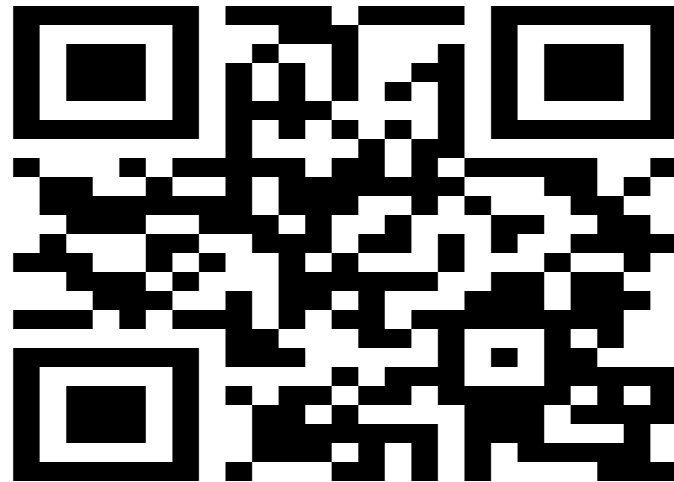
2018
PM

Unfinished Business and General Orders

- **Nominations for Officers and Councilors**

New Business

- Election of 2023-2024 Officers
 - URL For Voting: <https://go.iastate.edu/LDA6E9>
 - QR Code:



Open Discussion for the Betterment of Council

- **What do I want P&S Council to have achieved in a year?**
- **Follow up with Jamie Sass & Patrick Wall**

Announcements

- **Announcements from Councilors**
- **Executive Committee Meeting**
March 15 – 10-Noon – Location TBA
- **General Council Meeting**
March 6 - 2:10 PM - Room 3560 Memorial Union

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Professional and Scientific Council

Adjournment